



BLACC & Stanford OCE

Tackling Breast Cancer Disparities in the African American
Community

Advisory Board Meeting #2

Saturday March 6th 2021



Agenda

1. New Introductions (10 min)
2. Icebreaker (10 min)
3. Consent Form Overview (15 min)
4. Grant Abstract (15 min)
5. Break (10 min)
6. Story Telling (15 min)
7. Breakout Session (20 min)
8. Breakout Session Debrief (15 min)
9. Overview of Next Steps–Key Informant Interviews (5 min)
10. Wrap Up (10 min)

MEET THE TEAM

BLACC & STANFORD OCE



Director of Research
Chiquita Tuttle, PhD



**Co-Director of Community
Partnerships & Outreach**
Regina Guillory



**Director of Outreach &
Recruitment**
Juanita Waugh



**Co-Principal Investigator
(community)**
Starla Gay



Co-Principal Investigator
Lisa Goldman-Rosas,
PhD MPH



Director of Marketing
Taylor Hollis



**Co-Director of Community
Partnerships**
Lenora Williams



Project Coordinator
Olivia Tigre, MS-HCA



**Associate Director of
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Wei-ting Chen, PhD,
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ICE BREAKER





Consent Form

Olivia Tigre

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ABSTRACT

- African American women are just as likely to be diagnosed with breast cancer as non-Hispanic white women but their mortality rate is 40% higher. This disparity is the result of a complex set of biologic and non-biologic factors that include delays in diagnosis and treatment as well as socioeconomic and psychosocial factors.
- Community-identified and community-driven approaches to address this disparity that can be easily implemented and scaled are urgently needed. A community-university partnership between Black Ladies Advocating for Cancer Care (BLACC) Peer Navigators and the Stanford Office of Community Engagement has come together to address this disparity by focusing on peer navigation for African American Women.
- Peer navigation has been identified as a promising strategy to address breast cancer disparities and improve outcomes by addressing barriers to quality cancer care and providing comprehensive social support. Several critical gaps in research limit the implementation of peer navigation to address disparities faced by African American women. First, peer navigation programs that have been tested vary widely in terms of who serves as peer navigators, how they are trained, and what services are provided. Second, there have been very few peer navigation programs that were developed by and for African American women.

ABSTRACT CONTINUED...

- Third, research designs have been limited to primarily retrospective and observational approaches as opposed to more rigorous designs such as randomized controlled trials.
- This project will address these research gaps through 3 aims. First, we will use a community-based participatory research orientation to strengthen and sustain a community-university partnership focused on improving breast cancer outcomes among African American women in California. Second, we will use storytelling with breast cancer survivors to examine the clinical and non-clinical needs and assets of African American women during the breast cancer peri-diagnostic period.
- Third, using data from breast cancer survivors and models of existing peer navigation programs, we will co-create a peer navigation program for the peri-diagnostic period for African American women.

The image features a white background with decorative watercolor brushstrokes in shades of light orange and peach. One large, circular stroke is in the bottom-left corner, and several curved, overlapping strokes are in the top-right corner.

QUICK 10 min BREAK



Storytelling

“There is power and meaning in everybody's story”

-- [Oprah](#)



Storytelling- Some Examples

- Verbal/live performance: [Mr. Hill](#) as part of the Stoop Storytelling series talking about erasing the stigma of addiction
- Written: [Ms. Chase](#) wrote about her breast cancer journey via her blog and other platforms
- Oral history interviews: [Ms. Carter interviews Ms. Joseph](#) about her life in Brooklyn



Storytelling - What's Ahead

- We aim to train 2+ BLACC Peer Navigators to conduct storytelling sessions with African American breast cancer patients and survivors.
- We* will co-develop the storytelling prompts
- We plan to collect stories from 20 individuals - 15 breast cancer patients and survivors; 5 caregivers
- Proposed recruitment sites in Alameda County:
 - 1) federally-qualified health centers
 - 2) Kaiser
 - 3) other privately managed healthcare organizations

BREAK OUT ROOM (15 min)

*Break Out Sessions - Select a recorder and spokesperson to report out to main group

Have you ever been involved in a storytelling event where you shared your personal experiences and insights with the goal of educating or helping others?

Questions

- 1) **Can you share your experience with or knowledge of breast cancer (e.g. either as a caregiver, researcher, or survivor)?**
- 2) **What do you feel will be the value of hearing the lived experiences and journeys of African American women impacted by breast cancer ?**



Break out Session Debrief

Key Informant Interviews

Goals:

1. Understand the needs and assets of African American women during the peri-diagnostic period
2. Identify resources that can support the success of a comprehensive peer navigator program
3. Build buy in and support from community leaders for the peer navigation program

Interviews will cover:

1. Barriers and facilitators of access to quality care for screening, diagnosis, and treatment
2. Community resources and assets for supporting access to quality care
3. The role of race and racism in breast cancer care during the peri-diagnostic period
4. Genetic testing and breast cancer care
5. Ideas for peer navigations
6. Use of technology to support peer navigation

Key Informant Interviews

Questions for the CAB:

1. Who are the most important key informants for us to talk to?
2. What is the best way to recruit key informants?
3. How should we conduct the interviews (phone, zoom, in-person as permitted)?
4. What other topics should we cover?



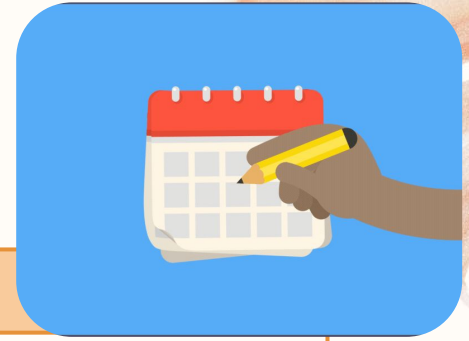
Lingering Questions/Comments

Next Meeting Date

Saturday, April 3rd @10 am-12 pm



TIMELINE



Dates-Upcoming 6 months

Sat. April 3rd	CAB Mtg #3
Sat. May 1st	CAB Mtg #4
Sat. June 5th	CAB Mtg #5
Sat. July 3rd	CAB Mtg #6
Sat. Aug 7th	CAB Mtg #7

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