

BLACC & Stanford OCE

Tackling Breast Cancer Disparities in the African American Community

Advisory Board Meeting #5 Saturday July 10th, 2021



Agenda

10:00 AM-10:10 AM Welcome: How did you celebrate

your 4th of July?

10:10 AM-11:10 AM Storytelling session

11:10 AM-11:20 AM **Break**

11:20 AM-11:30 AM **Milestones**

11:30 AM-11:50 AM Patient Recruitment

- Flyer
- IRB Script
- Interest Form
- Patient Tracker
- Template emails

11:50 AM-12:00 PM Mindfulness









Mock StorytellingSession





Attendees: please turn off your video and mute yourself during the storytelling session. Thank you!

Break

10 minutes!



Link to: Milestones

Recruitment Query



- 1. We will conduct approximately 15 storytelling sessions 5 with women who initiated their care in each of the 3 types of health systems (FQHC, Kaiser, private).
 - a. Current breast cancer patients in the peri-diagnostic period, Survivors and Caregivers.
- 2. We would like your help to suggest participants for the storytelling sessions from the faith-based community, cancer support and/or advocacy organizations, underserved community entities.
- 3. <u>Our goal is to complete all storytelling</u> <u>sessions by Tuesday, August 31st.</u>



SEE THE BACK OF THIS FLYER FOR MORE INFORMATION ON THE STORYTELLING INTERVIEW AND FOR INSTRUCTIONS ON HOW TO Principal Investigators: Lisa Goldman–Rosas, PhD, MF &



WHO ARE WE?

WE ARE MEMBERS OF THE BLACK LADIES ADVOCATING FOR CANCER CARE (BLACC) STEERING COMMITTEE.

OUR GROUP IS WORKING WITH THE OFFICE OF COMMUNITY ENGAGEMENT (OCE) FROM STANFORD

UNIVERSITY SCHOOL OF MEDICINE. WE STARTED WORKING TOGETHER IN 2018 WITH THE GOAL OF

IMPROVING THE CARE AND OUTCOMES OF AFRICAN AMERICAN BREAST CANCER PATIENTS. OUR

PARTNERSHIP IS WORKING TO CREATE A BREAST CANCER PEER NAVIGATION PROGRAM BASED ON THE

LIVED EXPERIENCES OF AFRICAN AMERICAN BREAST CANCER PATIENTS AND SURVIVORS, FOCUSING ON

THEIR NEEDS DURING THE PERI-DIAGNOSTIC PERIOD.

WHAT IS A STORYTELLING INTERVIEW?

- AN OPPORTUNITY TO SHARE ABOUT YOUR BREAST CANCER JOURNEY
- WE WILL USE STORYTELLING TO COLLECT DATA THAT WILL INFORM THE CREATION OF A PEER NAVIGATION
 PROGRAM BY AND FOR AFRICAN AMERICAN WOMEN. THE GOAL OF THE STORYTELLING SESSIONS IS TO
 UNDERSTAND AFRICAN AMERICAN WOMEN'S EXPERIENCE DURING THE PERIDIAGNOSTIC PERIOD, IDENTIFY
 COMMON BARRIERS AND ASSETS, AND UNCOVER OPPORTUNITIES WHERE PEER NAVIGATION CAN ADDRESS
 BARRIER.

WHAT IS MY COMMITMENT AS AN INTERVIEWEE?

- PARTICIPATE IN A 90 MINUTE TO 2 HOUR PHONE OR ZOOM INTERVIEW ABOUT YOUR BREAST CANCER JOURNEY
- INTERVIEWEES WILL RECEIVE \$50 FOR PARTICIPATING

Interested in Being a Patient Interviewee, or Know Someone who Would Be?

Contact us!

Phone: 510-673-4773 Email: blaccpn@gmail.com

Patient Interview Participants:

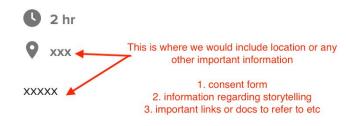
All Interviewees are Black or African American Women (for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.)



- Email Templates
- IRB Script
- Interest Form
- Patient Tracker

Taylor Hollis

Breast Cancer Storytelling



Select a Date & Time

July 2021

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

S Pacific Time - US & Canada (6:54pm) ▼



Dates-Upcoming 6 months Sat. Aug 7th CAB Mtg #7 Sat Sep 4th CAB Mtg #8 Sat Oct 2nd CAB Mtg #9

Mindfulness



