



BLACC & Stanford OCE

Tackling Breast Cancer Disparities in the African American
Community

Advisory Board Introduction Meeting
Saturday February 6th, 2021





OVERVIEW

1. Introductions
2. Icebreaker
3. Project Description
4. Your role as CAB members
5. Timeline and milestones
6. Anticipated Outcomes
7. Wrap up

MEET THE TEAM

BLACC & STANFORD OCE



Director of Research
Chiquita Tuttle, PhD



**Co-Director of Community
Partnerships & Outreach**
Regina Guillory



**Director of Outreach &
Recruitment**
Juanita Waugh



**Co-Principal Investigator
(community)**
Starla Gay



Co-Principal Investigator
Lisa Goldman-Rosas,
PhD MPH



Director of Marketing
Taylor Hollis



**Co-Director of Community
Partnerships**
Lenora Williams



Project Coordinator
Olivia Tigre, MS-HCA



Director of Marketing
Wei-ting Chen

WHO WE ARE

- Black Ladies Advocating for Cancer Care (BLACC) is a community-based organization based in Oakland, CA that is dedicated to advancing health equity for African American women with breast cancer.
- The Stanford School of Medicine Office of Community Engagement is dedicated to advancing health equity through partnering with community-based organizations like B.L.A.C.C.

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CAB MEMBERS INTRODUCTIONS

ICE BREAKER



HOW WE GOT HERE

WHAT WE SAW

There was a need for peer navigation programs that have been developed by and for African American women.

OUR FOCUS

While peer navigation throughout the cancer care continuum is a priority, the partnership identified the peri-diagnostic period as their initial focus.

WHY?

African American women are more likely than non-Hispanic white women to experience delays in treatment.

WITH YOUR HELP

We will gather input on clinical and non-clinical needs of African American breast cancer patients that can be used to adapt existing peer navigation programs for the breast cancer peri-diagnostic period for African American women.

PROJECT DESCRIPTION

- **Program goal:** Develop a Peer Navigator Program specifically for African American women addressing access, resources and total health care during their treatment journey.
- **Timeline:** 18-month project
- **Funder:** University of California, Office of the President- California Breast Cancer Research Program
 - CBCRP is the largest state-funded breast cancer research effort in the nation and is administered by the Research Grants Program Office within the University of California Office of the President.
 - Works to eliminate breast cancer by leading innovation in research, communication and collaboration in the California scientific and lay communities

PEER NAVIGATION WORK FLOW PROCESS

Team Work

Stanford OCE, BLACC Steering Committee and the CAB members will work together to gather information that will help to create a peer navigation program for African American women with breast cancer.



Storytelling

Together we will hold storytelling sessions with African American breast cancer survivors and caregivers.



Short Term Goal

With the information we gain from the story telling sessions, we hope to have a better understanding of the African American women's experience during the peri-diagnostic period. Our goal is to use that to create a manual for a African American peer navigation program for the peri-diagnostic period.

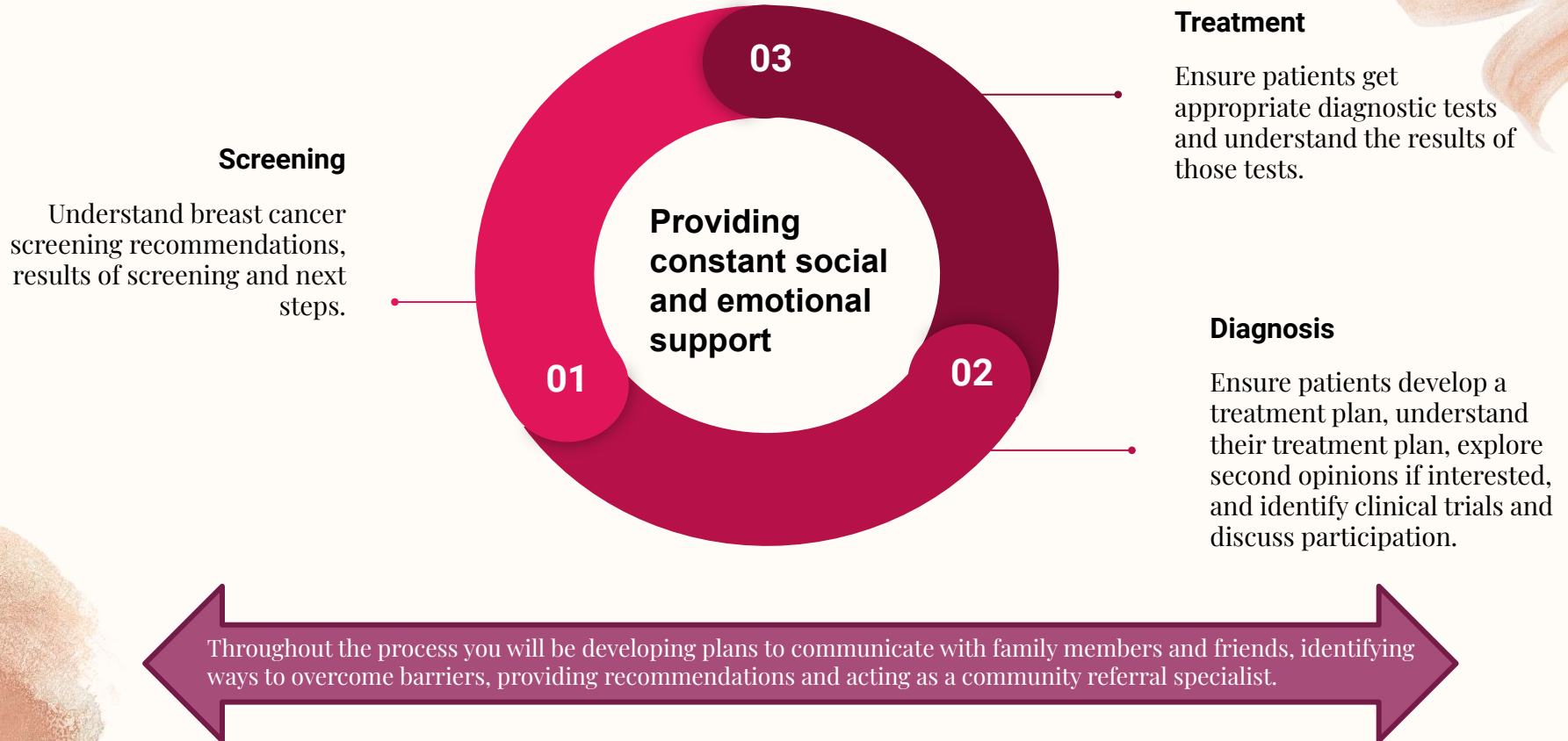


Long Term Goal

Build a culturally-centered peer navigation program and improve breast cancer outcomes for African American women.



PEER NAVIGATION ROLE DURING THE PERI-DIAGNOSTIC PERIOD



COMMON PEER NAVIGATION SERVICES

INCLUDING BUT NOT LIMITED TO...

01. Emotional support
02. Assessment of barriers
03. Individualized action plans
04. Communication with healthcare team
05. Coordination of care
06. Case management
07. Appointment scheduling and reminders
08. Accompaniment to appointments
09. Assistance with finances and insurance
10. Transport Services
11. Child care arrangements
12. Health education about breast cancer, its treatments, and information about available services and resources (including holistic care if requested)



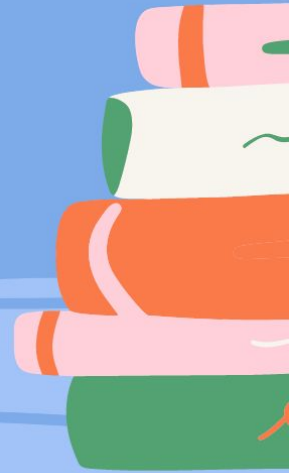
Share your story

FOR AFRICAN AMERICANS, BY AFRICAN AMERICANS

Role of the CAB

Passion to create lasting Change

#Health_Disparities_in_Medicine
#BlackWomenMatter



AGENDA FOR NEXT 12 MONTHS

We want to hear your truth

Our project will utilize your expertise as the Community Advisory Board through storytelling to identify the most important services for a peer navigation program for African American women.

Creating a space

Together will document and disseminate our process to enable other African American communities to follow a similar process to develop local peer navigation programs.

Helping our communities

Increase awareness about breast cancer and breast cancer research in the broader community.

Co-Learning

Gain a common understanding of African American women's experiences with breast cancer screening, diagnosis, and treatment as well as research methods.

Attendance & Participation

There are a total of 12 meetings. We ask that you commit to attending a minimum of 9 of 12 meetings because your input is critical to the success of the program

All meetings are virtuals but subject to change.

Support each other

Be kind to everyone. Let's encourage and lift each other up.



5 MIN BREAK

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**15 MIN BREAK OUT
SESSION**

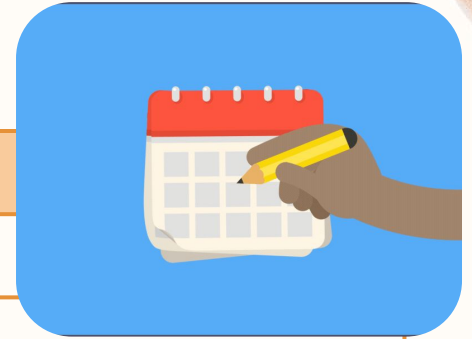
BREAK OUT ROOM QUESTIONS

- a. Why did you join?
- b. What strengths can you share?
- c. What do you hope to get out of participation?

TIMELINE

- We will be meeting consecutively on the 1st Saturday of every month for the next 12 months from 10am-12pm PST
- You are expected to be in attendance at all meetings

Dates-Upcoming 6 months	
Sat. March 6th	CAB Mtg #2
Sat. April 3rd	CAB Mtg #3
Sat. May 1st	CAB Mtg #4
Sat. June 5th	CAB Mtg #5
Sat. July 3rd	CAB Mtg #6
Sat. Aug 7th	CAB Mtg #7



COMPENSATION

Each CAB member will be paid \$45 per meeting

- There are a total of **12** meetings
- Payments will be disbursed (frequency)
- *Note: Must be in attendance to receive stipend

You will also be given small gift cards for self-care

COMMUNICATION

- Saturday meetings will be conducted over ZOOM.
- We will also utilize SLACK as our primary communication tool between meetings.
- Taylor can provide a brief orientation to SLACK and ZOOM and technical assistance for those who are unfamiliar with working on the platform.

***You will receive slack invite by next Wednesday**





Any Questions?

***You'll be receiving a consent form via email**



Milestones

